



Florida School Boards Association
Promoting transparency, maximizing value



Innovative Textbook Adoption and RFP Evaluation Tool Scores 5 Stars with Educators

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The Florida School Boards Association (FSBA), along with its partner, EdCredible announced today a revolutionary new Textbook Adoption and RFP Evaluation System that is automating and simplifying the secure creation, weighting, administration, scoring, analysis and overall management of the onerous textbook adoption and RFP evaluation process. "EdValuate" replaces the time consuming and often stressful paper and pencil evaluation process with an innovative online platform that instantaneously and accurately calculates and compares the weighted results of any product evaluation regardless of the number of questions, comments or respondents. EdValuate is easy to use, quick, completely customizable, and secure – the survey data belongs only to the district.

"In a world where everything has gone digital, I still was nervous about having a computer tabulate results from our textbook adoption surveys. However, after seeing the ease of use by my participants being able to use their phone, laptop, iPad or computer desktop to easily log their ratings, followed by the instantaneous results, I was sold. It replaced the need for me to manually add all results, double check my math, and helped me to avoid any manual mistakes that are inherent in paper/pencil responses. The real-time scoring allowed us to immediately share the results and have a dialogue around them. The committee members all had a positive experience in using our first-ever digital evaluation. We certainly will plan to use EdValuate for our upcoming science textbook adoption." **Shannon Blount, Coordinator of Reading/Language Arts, Martin County School District**

The new tool offers organizations a level of efficiency and data integrity not yet seen in any other survey or evaluation tool. Users can weight individual Categories and Questions without having to create formulas or calculations and the evaluation data is

calculated in real-time. EdValuate empowers administrators to solicit anecdotal comments for any and all questions. Private messaging functionality allows administrators to follow-up with respondents privately without jeopardizing the integrity of the data. Exciting new reporting features compare evaluations side-by-side in a Scorecard format. Comparative charts at the category and question level, and the Question Analysis Report make it easy to identify strengths and weaknesses across multiple textbooks, products and services.

“The big win we see for school districts is in the analytics and integrity of the data. For the first time ever, administrators can personalize their adoption decisions because the online scoring and analytics make it easy to identify if a specific textbook is better suited for the ELL population versus the general education population. Without EdValuate, a district could never make that distinction. FSBA is also excited about the integrity of the data and how easy it is to defend it. Our administrators are protected because it means an end to eraser marks, scratched out answers, incorrect calculations and lost evaluations. EdValuate offers school districts so much value and something that very few products do- time and peace of mind. It’s hard to imagine a school district doing paper and pencil evaluations ever again.” **Andrea Messina, Executive Director, Florida School Boards Association**

School districts should send an email to kfichtman@edcredible.com to request a 10 minute demo of EdValuate.

EdCredible is on the leading edge of true innovation and changes markets by empowering users with technology solutions that increase both the level and scale of knowledge that they utilize to evaluate products and services. EdValuate is going to change the way instructional materials adoptions are done.