



2019 GOLD SPONSOR BENEFIT BREAKDOWN

\$10,000

The following benefits are included **in addition to** your choice of 3 marketing options from the chart below.

- 6 Complimentary event registrations, annually.
 - Member pricing for additional registrations
 - Recognition as an official FSBA Annual Sponsor with access to our logo for your website
 - Logo recognition on FSBA website & social media
 - Annual digital roster of Florida School Board members with contact information
 - Receive annual FSBA publications
 - Verbal recognition at sponsored events
 - Recognition in event programs
 - Marketing materials included in conference packets
 - Conference attendee roster with email addresses
 - Your company's information to attendees at sponsored conferences or events
 - Opportunity to display signage at sponsored events
- PLUS:** Exclusive Assistance with networking Connections

Choose 3 Marketing Options⁺

Keynote Speaker Sponsor at FSBA Event
Conference Hotel Keycard Sponsorship
Reception/Dinner Sponsor at Board of Directors' Leadership Meeting
Luncheon Sponsor at FSBA Event
Breakfast Sponsor at FSBA Event
Reception Sponsor at FSBA Event
Targeted Marketing Dinner Sponsor at FSBA Event <i>(up to 12 attendees)</i>
Coffee/Snack Break Sponsor at FSBA Event
Breakout Session Sponsor at FSBA Event
Logo recognition on event tote
FSBA Legislative Weekly Video Sponsorship <i>(1000+ recipients)</i>

⁺ Sponsorship opportunities are limited, but available at multiple FSBA events. Sign up early for maximum value.

FSBA Event Details*

Event	Date/Season	Approx. Audience	Location
Annual Day in the Legislature	April 3-5, 2019	100-150	Tallahassee
New School Board Member Academy	April 3, 2019	TBD	Tallahassee
Annual Summer Conference	June 12-14, 2019	275-300	Tampa
Board of Directors' Leadership Development Training	September 2019	40-60	TBD
Annual Joint Conference	December 3-6, 2019	400-450	Tampa

* Exact dates and event details subject to change. For more information, visit www.fsba.org/online-registration

For questions, please contact FSBA Director of Finance & Administration Leslie Dunlap (Dunlap@fsba.org or 850.414.2578).