



2019 SILVER SPONSOR BENEFIT BREAKDOWN

\$5000

The following benefits are included **in addition to** your choice of 2 marketing options from the chart below:

- 4 Complimentary event registrations, annually.
Member pricing for additional registrations
- Recognition as an official FSBA Annual Sponsor with access to our logo for your website
- Logo recognition on FSBA website & social media
- Annual digital roster of Florida School Board members with contact information
- Receive annual FSBA publications
- Verbal recognition at sponsored conferences
- Recognition in event programs
- Marketing materials included in conference packets
- Conference attendee roster with email addresses
- Your company's information to attendees at sponsored conferences or events
- Opportunity to display signage at sponsored events

Choose 2 Marketing Options⁺

Reception Sponsor at FSBA at FSBA Event
Coffee/Snack Break Sponsor at FSBA Event
Breakout Session Sponsor at FSBA Event
Logo recognition on event tote
FSBA eNewsletter Recognition
FSBA Legislative Weekly Video Sponsorship (<i>1000+ recipients</i>)

⁺ Sponsorship opportunities are limited, but available at multiple FSBA events. Sign up early for maximum value.

FSBA Event Details*

Event	Date/Season	Approx. Audience	Location
Annual Day in the Legislature	April 3-5, 2019	100-150	Tallahassee
New School Board Member Academy	April 3, 2019	TBD	Tallahassee
Annual Summer Conference	June 12-14, 2019	275-300	Tampa
Board of Directors' Leadership Development Training	September 2019	40-60	TBD
Annual Joint Conference	December 3-6, 2019	400-450	Tampa

* Exact dates and event details subject to change. For more information, visit www.fsba.org/online-registration

For questions, please contact FSBA Director of Finance & Administration Leslie Dunlap (Dunlap@fsba.org or 850.414.2578).