



# Invest in education, invest in the future.



PLATINUM - \$15,000

The **COMMERCIAL AFFILIATE** sponsorship is available for \$500 and includes your logo on the website, member rate for events, and digital roster list.

The **Platinum Level Sponsorship** includes Commercial Affiliate benefits, logo recognition in the weekly newsletter, the opportunity to include marketing materials in conference attendee packets, 8 complimentary registrations per year, your choice of 5 marketing options below, and is also the **ONLY** level with a customizable marketing plan.

## Your Choice of 5 Marketing Options<sup>+</sup>

Customizable marketing options – Don't see what you're looking for here? Work with our team to customize your options.

FSBA hosts member webinar for your product

Exhibitor Table at Registration Area (2 available per conference)

Board of Directors' Meeting Sponsor +2-3 Minutes Speaking

Lunch Sponsor at Board of Directors' Leadership Meeting +2-3 Minutes Speaking

Luncheon sponsor at FSBA Event +2-3 Minutes Speaking

Keynote Speaker Sponsor at FSBA Event +2-3 Minutes Speaking

Reception/Dinner Sponsor at Board of Directors' Leadership Meeting +2-3 Minutes Speaking

Breakfast Sponsor at FSBA Event +2-3 Minutes Speaking

Targeted Marketing Dinner Sponsor at FSBA Event +2-3 Minutes Speaking

"Sponsor in the Spotlight" Newsletter & Social Media (12 available)

Assistance with networking connections

Conference Hotel Keycard Sponsorship

Reception Sponsor at FSBA Event

Coffee/Snack Break Sponsor at FSBA Event

Breakout Session Sponsor at FSBA Event

Logo recognition on event tote

FSBA Legislative Weekly Video Sponsorship (1000+ recipients)

## FSBA Event Information

Event	Dates	Approx. Attendance	Location
Annual Day in the Legislature	January 22-24, 2020	100-150	Tallahassee
Annual Summer Conference	June 10-12, 2020	275-300	Tampa
Board of Directors' Leadership Development Training	October 2020	40-60	Sarasota
Annual Joint Conference	December 1-4, 2020	FSBA	Tampa

\* Sponsorship opportunities are limited, but available at multiple FSBA events including Annual Summer and Joint Conferences, Board of Directors' Leadership Development Training & Meeting, Day in the Legislature, and New School Board Member Academies. Sign up early for maximum value.

**For more information, contact Leslie Dunlap, FSBA Director of Finance & Administration at [Dunlap@fsba.org](mailto:Dunlap@fsba.org)**

203 South Monroe Street | Tallahassee, FL 32301 | Phone: 850.414.2578 | [www.fsba.org](http://www.fsba.org)

*The mission of the Florida School Boards Association is to increase student achievement through development of effective school board leadership and advocacy for public education.*