

Invest in education, invest in the future.

The Florida School Boards Association
 **ANNUAL SPONSOR BENEFITS**
 OVERVIEW - ALL LEVELS

The **COMMERCIAL AFFILIATE** sponsorship is available for \$500 and includes your logo on the website, member rate for events, and digital roster list. **Platinum, Gold, Silver, and Bronze Level Sponsorships include Commercial Affiliate benefits, logo recognition in the weekly newsletter, the opportunity to include marketing materials in conference attendee packets, and a designated number of marketing choices below.**

ANNUAL SPONSORSHIP LEVEL →	Bronze	Silver	Gold	Platinum
Complimentary Event Registrations (up to \$325 value each) →	2	4	6	8
# of CHOICES AVAILABLE FROM ITEMS BELOW⁺ →	1	2	3	5
Customizable marketing options				✓
FSBA hosts member webinar for your product				✓
Exhibitor Table at Registration Area (2 available per conference)				✓
Board of Directors' Meeting Sponsor				✓
Lunch Sponsor at Board of Directors' Leadership Meeting				✓
Luncheon sponsor at FSBA Event			✓	✓
Keynote Speaker Sponsor at FSBA Event			✓	✓
Reception/Dinner Sponsor at Board of Directors' Leadership Meeting			✓	✓
Breakfast Sponsor at FSBA Event			✓	✓
Targeted Marketing Dinner Sponsor at FSBA Event			✓	✓
Assistance with networking connections			✓	✓
"Sponsor in the Spotlight" Newsletter & Social Media (12 available)			✓	✓
Conference Hotel Keycard Sponsorship			✓	✓
Reception Sponsor at FSBA Event		✓	✓	✓
Coffee/Snack Break Sponsor at FSBA Event	✓	✓	✓	✓
Breakout Session Sponsor at FSBA Event	✓	✓	✓	✓
Logo recognition on event tote (limited availability)	✓	✓	✓	✓
FSBA Legislative Weekly Video Sponsorship (1000+ recipients)	✓	✓	✓	✓
	\$3,000	\$5,000	\$10,000	\$15,000

+2-3 Minutes Speaking

* Sponsorship opportunities are limited, but available at multiple FSBA events including Annual Summer and Joint Conferences, Board of Directors' Leadership Development Training & Meeting, Day in the Legislature, and New School Board Member Academies. Sign up early for maximum value.

For more information, contact Leslie Dunlap, FSBA Director of Finance & Administration at Dunlap@fsba.org

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The mission of the Florida School Boards Association is to increase student achievement through development of effective school board leadership and advocacy for public education.