



Invest in education, invest in the future.

The Florida School Boards Association
 **ANNUAL SPONSOR BENEFITS**
GOLD - \$10,000

The **COMMERCIAL AFFILIATE** sponsorship is available for \$500 and includes your logo on the website, member rate for events, and digital roster list. **The Gold Level Sponsorship includes Commercial Affiliate benefits, logo recognition in the weekly newsletter, the opportunity to include marketing materials in conference attendee packets, 6 complimentary registrations per year, your choice of 3 marketing options below.**

Your Choice of 3 Marketing Options⁺

Luncheon sponsor at FSBA Event
Keynote Speaker Sponsor at FSBA Event
Reception/Dinner Sponsor at Board of Directors' Leadership Meeting
Breakfast Sponsor at FSBA Event
Targeted Marketing Dinner Sponsor at FSBA Event
"Sponsor in the Spotlight" Newsletter & Social Media (12 available)
Assistance with networking connections
Conference Hotel Keycard Sponsorship
Reception Sponsor at FSBA Event
Coffee/Snack Break Sponsor at FSBA Event
Breakout Session Sponsor at FSBA Event
Logo recognition on event tote
FSBA Legislative Weekly Video Sponsorship (1000+ recipients)

FSBA Event Information

Event	Dates	Approx. Attendance	Location
Annual Day in the Legislature	January 22-24, 2020	100-150	Tallahassee
Annual Summer Conference	June 10-12, 2020	275-300	Tampa
Board of Directors' Leadership Development Training	October 2020	40-60	Sarasota
Annual Joint Conference	December 1-4, 2020	400-425	Tampa

* Sponsorship opportunities are limited, but available at multiple FSBA events including Annual Summer and Joint Conferences, Board of Directors' Leadership Development Training & Meeting, Day in the Legislature, and New School Board Member Academies. Sign up early for maximum value.

For more information, contact Leslie Dunlap, FSBA Director of Finance & Administration at Dunlap@fsba.org