The Florida School Boards Association
ANNUAL SPONSOR BENEFITS

OVERVIEW - ALL LEVELS

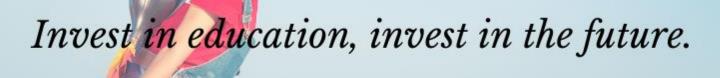
The COMMERCIAL AFFILIATE sponsorship is available for \$500 and includes your logo on the website, member rate for events, and digital roster list.

Platinum, Gold, Silver, and Bronze Level Sponsorships include Commercial Affiliate benefits, logo recognition in the weekly newsletter, the opportunity to include marketing materials in conference attendee packets, and a designated number of marketing choices below.

ANNUAL SPONSORSHIP LEVEL →	Bronze	Silver	Gold	Platinum
Complimentary Event Registrations (up to \$325 value each) →	2	4	6	8
# of CHOICES AVAILABLE FROM ITEMS BELOW ⁺ →	1	2	3	5
Customizable marketing options				✓
FSBA hosts member webinar for your product				✓
Exhibitor Table at Registration Area (2 available per conference)				✓
Board of Directors' Meeting Sponsor				✓ <u>6</u>
Lunch Sponsor at Board of Directors' Leadership Meeting				✓ ✓ ✓ Speaking
Luncheon sponsor at FSBA Event			✓	
Keynote Speaker Sponsor at FSBA Event			✓	✓ ✓ Minutes
Reception/Dinner Sponsor at Board of Directors' Leadership Meeting			✓	√ Min
Breakfast Sponsor at FSBA Event			✓	✓
Targeted Marketing Dinner Sponsor at FSBA Event			✓	✓
Assistance with networking connections			✓	✓
"Sponsor in the Spotlight" Newsletter & Social Media (12 available)			✓	✓
Conference Hotel Keycard Sponsorship			✓	✓
Reception Sponsor at FSBA Event		✓	✓	✓
Coffee/Snack Break Sponsor at FSBA Event	✓	✓	✓	✓
Breakout Session Sponsor at FSBA Event	√	√	✓	√
Logo recognition on event tote (limited availability)	√	✓	✓	√
FSBA Legislative Weekly Video Sponsorship (1000+ recipients)	√	✓	✓	√
	\$3,000	\$5,000	\$10,000	\$15,000

^{*}Sponsorship opportunities are limited, but available at multiple FSBA events including Annual Summer and Joint Conferences, Board of Directors' Leadership Development Training & Meeting, Day in the Legislature, and New School Board Member Academies. Sign up early for maximum value.

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BRONZE - \$3,000

The COMMERCIAL AFFILIATE sponsorship is available for \$500 and includes your logo on the website, member rate for events, and digital roster list.

The Bronze Level Sponsorship includes Commercial Affiliate benefits, logo recognition in the weekly newsletter, the opportunity to include marketing materials in conference attendee packets, 2 complimentary registrations per year, and your choice of 1 marketing options below.

Your Choice of 1 Marketing Option⁺

Coffee Break Sponsor at FSBA Event

Breakout Session Sponsor at FSBA Event

Logo recognition on event tote

FSBA Legislative Weekly Video Sponsorship (1000+ recipients)

FSBA Event Information			
Event	Dates	Approx. Attendance	Location
Annual Day in the Legislature	January 22-24, 2020	100-150	Tallahassee
Annual Summer Conference	June 10-12, 2020	275-300	Tampa
Board of Directors' Leadership Development Training	October 2020	40-60	Sarasota
Annual Joint Conference	December 1-4, 2020	400-425	Tampa

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SILVER- \$5,000

The COMMERCIAL AFFILIATE sponsorship is available for \$500 and includes your logo on the website, member rate for events, and digital roster list.

The Silver Level Sponsorship includes Commercial Affiliate benefits, logo recognition in the weekly newsletter, the opportunity to include marketing materials in conference attendee packets, 4 complimentary registrations per year, your choice of 2 marketing options below.

Your Choice of 2 Marketing Options ⁺
Reception Sponsor at FSBA Event
Coffee/Snack Break Sponsor at FSBA Event
Breakout Session Sponsor at FSBA Event
Logo recognition on event tote
FSBA Legislative Weekly Video Sponsorship (1000+ recipients)

FSBA Event Information			
Event	Dates	Approx. Attendance	Location
Annual Day in the Legislature	January 22-24, 2020	100-150	Tallahassee
Annual Summer Conference	June 10-12, 2020	275-300	Tampa
Board of Directors' Leadership Development Training	October 2020	40-60	Sarasota
Annual Joint Conference	December 1-4, 2020	400-425	Tampa

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ANNUAL SPONSOR BENEFITS

GOLD- \$10,000

The COMMERCIAL AFFILIATE sponsorship is available for \$500 and includes your logo on the website, member rate for events, and digital roster list.

The Gold Level Sponsorship includes Commercial Affiliate benefits, logo recognition in the weekly newsletter, the opportunity to include marketing materials in conference attendee packets, 6 complimentary registrations per year, your choice of 3 marketing options below.

rour choice or <u>s</u> marketing options
Luncheon sponsor at FSBA Event
Keynote Speaker Sponsor at FSBA Event
Reception/Dinner Sponsor at Board of Directors' Leadership Meeting
Breakfast Sponsor at FSBA Event
Targeted Marketing Dinner Sponsor at FSBA Event
"Sponsor in the Spotlight" Newsletter & Social Media (12 available)
Assistance with networking connections
Conference Hotel Keycard Sponsorship
Reception Sponsor at FSBA Event
Coffee/Snack Break Sponsor at FSBA Event
Breakout Session Sponsor at FSBA Event
Logo recognition on event tote
FSBA Legislative Weekly Video Sponsorship (1000+ recipients)

FSBA Event Information			
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PLATINUM - \$15,000

The COMMERCIAL AFFILIATE sponsorship is available for \$500 and includes your logo on the website, member rate for events, and digital roster list.

The Platinum Level Sponsorship includes Commercial Affiliate benefits, logo recognition in the weekly newsletter, the opportunity to include marketing materials in conference attendee packets, 8 complimentary registrations per year, your choice of 5 marketing options below, and is also the ONLY level with a customizable marketing plan.

Your Choice of <u>5</u> Marketing Options⁺

Customizable marketing options – Don't see what you're looking for here? Work with our team to customize your options.

FSBA hosts member webinar for your product

Exhibitor Table at Registration Area (2 available per conference)

Board of Directors' Meeting Sponsor +2-3 Minutes Speaking

Lunch Sponsor at Board of Directors' Leadership Meeting +2-3 Minutes Speaking

Luncheon sponsor at FSBA Event +2-3 Minutes Speaking

Keynote Speaker Sponsor at FSBA Event +2-3 Minutes Speaking

Reception/Dinner Sponsor at Board of Directors' Leadership Meeting +2-3 Minutes Speaking

Breakfast Sponsor at FSBA Event +2-3 Minutes Speaking

Targeted Marketing Dinner Sponsor at FSBA Event +2-3 Minutes Speaking

"Sponsor in the Spotlight" Newsletter & Social Media (12 available)

Assistance with networking connections

Conference Hotel Keycard Sponsorship

Reception Sponsor at FSBA Event

Coffee/Snack Break Sponsor at FSBA Event

Breakout Session Sponsor at FSBA Event

Logo recognition on event tote

FSBA Legislative Weekly Video Sponsorship (1000+ recipients)

FSBA Event Information				
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